



QUEENS CROSS GROUP A SHARED VISION FOR 2025

BUSINESS PLAN
TO 2025



WELCOME TO THE QUEENS CROSS GROUP

The Queens Cross Group is made up of four partner organisations that work together to improve lives in North West Glasgow. They do this by providing high quality housing and regeneration, community services, employment and business opportunities, and environmental improvements.

Queens Cross Housing Association: High quality affordable housing, financial inclusion help, community and wellbeing services for people of all ages and backgrounds with a strong emphasis on tackling poverty and inequality.

Queens Cross Factoring: High quality property management services for private homes and businesses in Queens Cross and Maryhill.

Queens Cross Community Foundation: A grant giving charity for local community projects, individuals and voluntary organisations to help improve opportunities for everyone living in the area.

Queens Cross Workspace: Supporting the local economy, providing affordable business space, generating opportunities for employment and training to reduce the impact of poverty in the area.



OUR VISION

Excellent housing in vibrant communities

The entire Group is committed to continually improving the lives of the people who live and work in Queens Cross.

We see the opportunities for individuals and communities and plan to work together to drive forward an ambitious plan of economic and community regeneration.

Our vision is a very simple one. To work collectively to make Queens Cross one of the city's most desirable areas to live and work. We're already on our way despite challenges.

We have many partners in the city that understand and support our vision. They are working with us to deliver an ambitious programme of renewal and improvement.

But our most important partners are those who know Queens Cross best - the people who live and work here. Working together we can create the momentum for change that's needed.



BY 2025

Working together our four organisations will deliver real results by 2025. These are outlined in detail in each organisation's business plan, available at qcha.org.uk

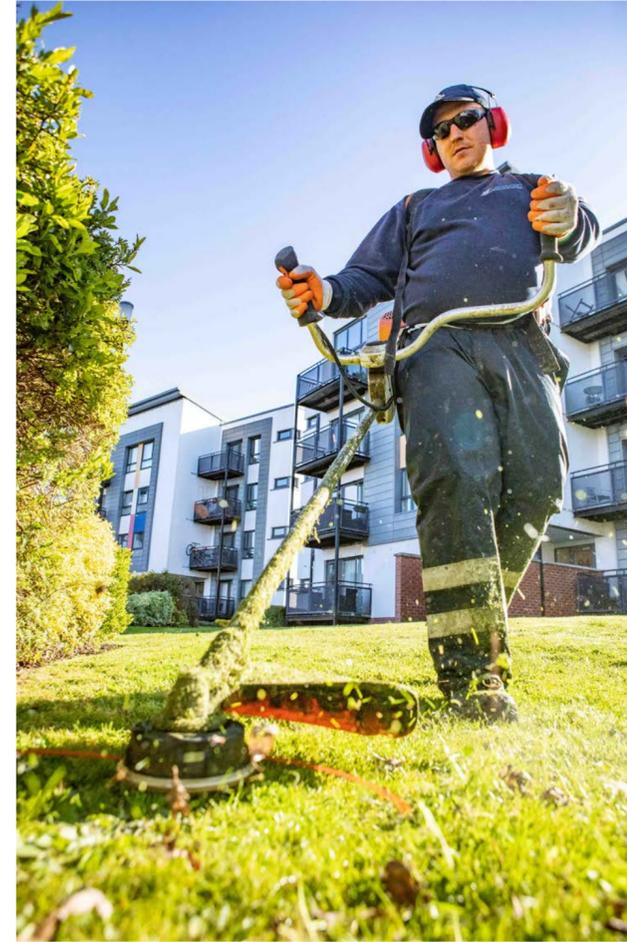
What we as a Group aim to achieve in the next four years – high quality homes, greater customer say in our decision making, a brand new neighbourhood in Hamiltonhill, a better local economy, diverse communities, digital connectivity and a greener, cleaner, healthier environment – is ambitious.

By 2025 our aim is to cement Queens Cross as one of the most popular and vibrant parts of Glasgow. An attractive, desirable community where people of all

ages and cultures can live and work; an area with excellent housing and transport links, with easy access to the city's education, culture, shopping and leisure facilities.

Central to our plans is the elimination of poverty and improvement in health and wellbeing. This won't happen right away but we believe, by working together with city partners and local residents, by attracting employers and new families to the area, we can play a big part in making a better life for everyone who lives and works here.

Shona Stephen
Chief Executive



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